

DOWN SYNDROME AFFILIATES IN ACTION

RULE4 *VIP Program*



Discount T-Shirt Program

DSAIA has partnered with Rule4, a quality apparel company based in Indianapolis, IN, to give our affiliate members another way to save. Our first offer, the T-Shirt Discount Program, can help your organization provide quality screen-printed shirts for your events or other occasions while allowing you to benefit from the buying power of a large pool of associations!

Ordering is easy and can be done quickly by phone or e-mail. Your organization can access these prices with a low minimum of 200 shirts without limits on one or two color designs. There are a number of options to choose from when ordering, including four-color fronts and shirt colors.

Worried about shipping costs? All costs are included in the price! There is no set-up fee or extra shipping costs. Thirty day turn-arounds on your order are the norm, with some orders shipping sooner. A complete list of prices can be found on the back of this flyer, which are good through December 31, 2011. For more information, contact Deanna Tharpe, DSAIA Executive Director at 701.425.7129 or director@dsaia.org.

DSAIA's T-Shirt Discount Program Can Help Your Organization No Matter What Size or Need

- **Small Groups**
Order as few as 200 shirts! Great for small groups and still as low as \$4.03 per shirt!
- **Large Groups**
Ordering large quantities can bring your price to as low as \$2.60 per shirt!
- **More Options**
Light colors? Dark colors? One color or four? There is no option priced over \$4.99 per shirt.

Take advantage of the savings for:

- Awareness Walks
- Fundraisers
- World Down Syndrome Day
- Social Events

Frequently Asked Questions

How does the process work?

Contact Rule4 to place your order. Confirm your final choices/quantities and determine if artwork help is needed. Provide your art files, and then sign off on a final "virtual" sample proof and total package cost.

What is the minimum purchase order required to receive these low prices?

An order of 200 shirts will allow you to receive the savings with this program.

When can I expect shipment of my order?

Allow thirty (30) days for your order to arrive. However, some orders may ship sooner.

How much can I save through the Apparel Purchase Program?

See the chart below for an idea of color options (both shirt and design) as well as quantities. No shirt is priced over \$4.99 with some as low as \$2.60!

How soon can we get started?

Today! Contact Mike Springer to place your order. Mike's contact information is listed below. Feel free to contact Deanna Tharpe, DSAIA Executive Director, with any questions at director@dsaia.org or 701.425.7129.

Quantity	White Tee Shirts		Light Tee Shirts		Dark Tee Shirts	
	4 Front / 1 Back	1 Front / 1 Back	4 Front / 1 Back	1 Front / 1 Back	4 Front / 1 Back	1 Front / 1 Back
200 - 499	\$4.42	\$4.03	\$4.86	\$4.06	\$4.99	\$4.19
500 - 749	\$4.13	\$3.77	\$4.47	\$4.01	\$4.85	\$4.48
750 - 999	\$3.79	\$3.49	\$4.13	\$3.83	\$4.47	\$4.16
1000 - 2499	\$3.51	\$3.32	\$3.89	\$3.68	\$4.32	\$4.08
2500 - 4999	\$3.24	\$3.03	\$3.64	\$3.43	\$4.06	\$3.84
5000 - 9999	\$3.07	\$2.92	\$3.52	\$3.37	\$3.93	\$3.78
10,000 - 14,999	\$2.98	\$2.82	\$3.42	\$3.27	\$3.81	\$3.67
15,000 - 19,999	\$2.91	\$2.76	\$3.36	\$3.21	\$3.80	\$3.65
20,000 - 24,999	\$2.79	\$2.70	\$3.24	\$3.15	\$3.64	\$3.57
25,000 - 49,999	\$2.72	\$2.60	\$3.15	\$3.03	\$3.57	\$3.49

Prices effective through 12/31/2011.

Mike Springer
 Rule4, LLC
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