

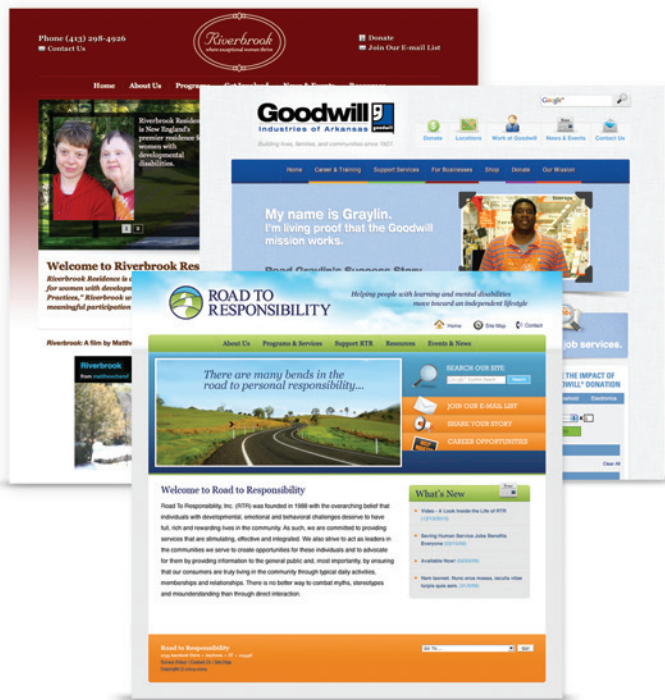
DOWN SYNDROME AFFILIATES IN ACTION

VIP Program



Helping those in need is the singular focus of your organization. But on a limited budget, effectively reaching out to those you serve, as well as supporters, is often hard to do. Allow us to help.

With Firespring, a limited budget doesn't have to mean limited website capabilities.



- Manage Buddy Walks and other community events, with the interactive Event Calendar.
- Increase fundraising efforts through online donations and fundraising tools.
- Provide informational resources about Down syndrome to families and community members through an easy-to-update News Feed and Document Library.
- Build a stronger online community by providing parents and community members a private login area to network, update information, sign up for volunteer opportunities, view private events and more.

Get started!
To claim your new website, visit
firespring.com/DSAIA
877.447.8941

**DOWN SYNDROME
AFFILIATES IN ACTION**



Smart marketing for nonprofits.

DIAMOND LEVEL

~~\$6,400~~

~~SETUP: \$8,000~~
Monthly: \$350

Everything in the Platinum Package, plus:



EMAIL MARKETING

Reach out to constituents with graphic emails and track results in real time. (Up to 2,500 per month)



SEO CONSULTATION

Climb the rankings of popular search engines like Google and Yahoo! by putting our search engine experts to work for you.



SOCIAL MEDIA

Engage your community with customized Facebook and Twitter campaigns.



PREMIUM MAIL

Take your email to another level with webmail, unlimited email addresses, IMAP capabilities and 15GB of storage.

PLATINUM LEVEL

~~\$4,000~~

~~SETUP: \$6,000~~
Monthly: \$150

Everything in the Gold Package, plus:



CUSTOM DESIGN

Create a truly unique experience for your visitors with a website designed exclusively for your organization.

GOLD LEVEL

~~\$2,000~~

~~SETUP: \$3,500~~
Monthly: \$150

Everything in the Silver Package, plus:



EVENT MANAGER

Simplify event management when members, volunteers and staff register online.



MEMBER MANAGER

Communicate with donors, board members, staff and volunteers with their own password-protected area within your website.

SILVER LEVEL

~~\$2,400~~

~~SETUP: \$3,000~~
Monthly: \$100

Everything in the Bronze Package, plus:



SHOPPING CART

Supplement your online fundraising efforts by selling products, services or educational materials online.



EMAIL MARKETING

Create eye-catching HTML emails in minutes and track results in real time. (Up to 100 per month.)



FILE TRANSFER

Send and receive up to 1GB files with ease and eliminate problems with file size restrictions.



SITE MANAGER

Gain greater control of your website with the ability to add or delete pages and alter navigation menus.

BRONZE LEVEL

~~\$1,600~~

~~SETUP: \$2,000~~
Monthly: \$75



EVENT CALENDAR

Raise awareness and increase attendance by posting upcoming meeting information and event details online.



ONLINE FUNDRAISING

Cultivate an online giving program that enhances fundraising initiatives.



MULTILINGUAL CAPABILITIES

Reach additional audiences by providing pages in diverse languages or dialects.



CONTENT MANAGER

Update text and photos, as well as member and event information without a programmer.



NEWS FEED

Climb search engine rankings and keep your site fresh with dated news articles that are added to your homepage every week.

Call 877.447.8941 today to get started.

firespring.com/nonprofit



Firespring

Smart marketing for nonprofits.