



Sponsors, Exhibitors & Advertisers

DSAIA Annual Leadership Conference

March 2-5, 2023

Join Down Syndrome Affiliates in Action for our 2023 Annual Leadership Conference in Hilton Head, South Carolina. This year's conference will be held at the Westin Hilton Head Island Resort and Spa—a venue that will inspire our attendees while providing incredible meeting and exhibit space. The DSAIA conference is a gathering of leaders from around the country. They are the decision-makers who lead community-based nonprofit organizations. And they have direct access to thousands of individuals with Down syndrome and their families. This is a terrific audience for YOU and I hope we can count on you to help us make this year's conference a success.

Lauren Camp Gates
2023 Conference Sponsorship
Committee Co-Chair

Leah Boldt
2023 Conference Sponsorship
Committee Co-Chair

Sarah A. Mulligan
Executive Director
Down Syndrome Affiliates in Action

Who?

Attendees are leaders in local, state, and regional Down syndrome organizations. They include executive directors as well as board members, volunteers, development staff, outreach coordinators, advocates—the decision-makers you want to engage. We anticipate 200-250 attendees this year.

What's New?

With enormous gratitude for the feedback from previous sponsors, exhibitors, and advertisers, DSAIA is pleased to add these new features:

- Expanded sponsor listings in our conference app.
- Early access to our attendees. Beginning in January, sponsors and exhibitors will be able to access our conference app and engage with attendees, set up meetings, and make important introductions.
- Choices! This year's sponsor opportunities allow you to choose the type of sponsorship that best showcases your organization. Check out the options and reach our 2023 attendees in a whole new way.
- Complimentary registration for exhibitors. Purchase a booth in this year's exhibit hall and you will receive one conference registration—meals included!
- The DSAIA Exhibit area will feature businesses owned and operated by individuals with Down syndrome. We are excited about this opportunity to showcase these businesses along with our other great sponsors.

How Can I Participate?

Check out the details on the following pages, we have 4 great ways for you to support DSAIA's Leadership Conference this year:

- Be a Sponsor!
- Exhibit!
- Advertise!
- Plan to Attend!

Be a Sponsor!

DSAIA loves our sponsors and this year, we have a promotional package that is sure to get your name in front of our attendees. Sponsors can expect great coverage on our website and social media campaign, footnote inclusion in marketing emails, unprecedented access to attendees via our conference app, onsite signage, and a sponsor thank you in every attendee's registration bag. Below are three great 2023 sponsor opportunities—sponsor an event, our attendee bag, or choose your sponsorship level to get the best access to this year's attendees.

Event Sponsor: Get great visibility by being an event sponsor. Sponsor one of these conference events and increase your visibility immensely. Event sponsors can expect unique on-site and app signage that shows how much your support is appreciated. Events are limited, sign up early to get the event of your choice. All sponsor level benefits (see below) apply to event sponsors. Speakers for the keynote presentation, workshops, and sessions are made by the Conference Planning Committee; sponsors for these events are recognized during the event but do not select speakers or topics. Go to www.dsaia.org/conference to learn more about each of these sponsor opportunities.

	Total Available	Sponsorship Amount
Opening Reception	1	\$25,000
Keynote Speaker	1	\$25,000
Pre-Conference Workshop	1	\$25,000
Virtual Sessions (4 recorded presentations)	2	\$10,000
Lunch (Day 1 or 2)	2	\$10,000
DSAIA Membership Meeting	1	\$5,000
Breakfast (Day 1 or 2)	2	\$5,000
Coffee/Snack Break (in the exhibit hall)	4	\$2,500
New Attendee Orientation	1	\$2,500
Session Sponsor	6	\$1,000

Attendee Registration Bag: Everyone will get one! Do you want to see your logo on the 2023 conference registration bag? Work with DSAIA staff to select the registration bag. One color logo imprint available; registration bags will be co-branded with DSAIA.

	Total Available	Sponsorship Amount
Conference Registration Bag Sponsor	1	\$5,000

DSAIA Sponsor: DSAIA is the only organization of its kind whose focus is professional development, mentoring, networking, and technical support to Down syndrome associations. Our goal is to provide the support needed so that local, state, and regional organizations can meet the needs of individuals with Down syndrome and their families. We are proud of the work we do and hope that you will show your support by being a sponsor of this year's conference. Choose any amount of sponsorship and let our attendees know that YOU are a fan!

Sponsorship Levels

Sponsor Level	Exhibit Booth	Website Feature	App Feature	Social Media	Comp Registration	On-site Signage	Ad in the Bag
\$25,000	2	✓	✓	✓	6	✓	✓
\$10,000	2	✓	✓	✓	3	✓	✓
\$5,000	1	✓	✓	✓	2	✓	✓
\$2,500	1	✓	✓	✓	1	✓	
\$1,000		✓	✓	✓		✓	

Exhibit!

DSAIA's Annual Leadership Conference is the perfect place to get the word out to nonprofit leaders from around the country. With an eager audience, your exhibit booth is the perfect place to connect with decision-makers. Because our attendees have access to thousands of families, you can make a tremendous impact. And DSAIA attendees tell us they LOVE to wander through exhibits. So bring us your best! The 2023 DSAIA Exhibit Hall is located right next to the ballroom where we will have our general session and meals. Set up is on Thursday, March 2 and exhibits will be open all day on Friday and Saturday, March 3-4. All exhibit booths are skirted tables with two chairs provided; additional tables are available and premium placement is assigned on a first-come first-served basis. NEW this year! The exhibit hall will include a designated area for businesses owned by individuals with Down syndrome. When you sign up for an exhibit booth, you will receive one complimentary conference registration (reception & meals included). Additional discounted conference registrations can be purchased for \$150 each. **Anyone onsite representing your exhibitor table must be registered.**

Exhibitor (includes 1 conference registration with meals)	\$600
Self-Advocate Business	\$200
Extra Table	\$150
Additional registrants (up to 1 per booth)	\$150

Advertise!

Tell your story your way. Send along a special gift to our conference attendees with an ad in the bag. Have some swag to share? A flyer to introduce a new book? A special offer just for DSAIA attendees? Ship your materials directly to the Westin Hilton Head and we'll make sure they reach conference attendees.

Ad in the Bag	\$350
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2023 Deadlines and Dates:

January 31	Last call! Payment must be received to be included in sponsor signage
February 27	Ad in the Bag materials to be delivered to the Westin Hilton Head
March 2	Exhibitor Set Up (2-5 pm)
March 3-4	Exhibit Hall Open!

Ready? Make Your Payment Now!

Go to dsaia.org and click on conference at the top of the page. You'll find a page for Sponsors, Exhibitors & Advertisers and a link to secure your spot for 2023. Need an invoice? We're happy to send one.



Have a question? Contact DSAIA at 701-354-7255 or send an email to sarah@dsaia.org

**Thank you for supporting DSAIA's
2023 Annual Leadership Conference!
Join us at the beach!**

