



Down Syndrome Affiliates in Action

LEADERSHIP
CONFERENCE
SPONSORSHIP
PROSPECTUS

Down Syndrome Affiliates in Action (DSAIA) is a membership organization dedicated to creating a powerful network of local, state, and national Down syndrome organizations, empowering them with the resources to better serve their communities.

Since 2007, DSAIA has supported over 3,000 leaders with training, connections, and tools that build organizational **capacity** and foster nonprofit **best practices**.

Our members are committed to strengthening the Down syndrome community through shared knowledge, leadership development, and innovative programs. **Together**, we drive impactful change and inclusivity, ensuring that individuals with Down syndrome and their families receive the support and resources they deserve.



**80 +
Member
Organizations**

**3000+ Leaders
Served**

**500K Collective social
media followers**





Be part of the Down Syndrome Affiliates in Action (DSAIA) 2025 Annual Leadership Conference at the Isleta Resort and Casino in New Mexico. As the only organization dedicated solely to advancing the capacity of Down syndrome associations nationwide, DSAIA provides an unparalleled focus on professional development, mentorship, networking, and operational support.

Our conference brings together key leaders from local, state, regional, and national Down syndrome organizations, including executive directors, board members, program staff, outreach coordinators, advocates, and volunteers. These dedicated professionals are not only seeking tools to strengthen their organizations but also resources to directly support the families they serve.

This conference is a unique opportunity to connect with decision-makers who shape the future of Down syndrome advocacy and services, reaching thousands of families across North America. We invite you to join us in empowering these leaders and making this year's conference our most impactful yet.

Your Potential Impact within the DSAIA Network



Over 200 Organizations

Down Syndrome Affiliates in Action (DSAIA) brings together a dynamic network of over 80 member organizations, impacting more than 200 Down syndrome associations across the United States and Canada. Each year, our Annual Leadership Conference attracts over 200 attendees, including leaders and decision-makers representing every state. Through this powerful alliance, we provide critical resources, training, and support, reaching thousands of families and communities dedicated to empowering individuals with Down syndrome.

Over 3000 Leaders

And growing...



WHY BECOME A NATIONAL SPONSOR?

Partner with Down Syndrome Affiliates in Action (DSAIA) to amplify your brand's commitment to social responsibility while engaging with a network of impactful organizations across North America. Here's how DSAIA sponsorship can benefit your brand:

1 It promotes a positive brand.

Partnering with DSAIA allows you to demonstrate your commitment to diversity, equity, and inclusion, supporting the needs of individuals with Down syndrome and their families. Show your customers that your brand is invested in building strong, supportive communities by empowering leaders in the Down syndrome field.

2 It increases brand awareness.

By sponsoring the DSAIA Annual Leadership Conference, your brand gains exposure across various platforms and events, reaching a highly engaged audience of organizational leaders and advocates in every U.S. state and across Canada. Sponsorship helps your brand resonate within a powerful network of Down syndrome associations.

3 It reaches a wider demographic.

Supporting DSAIA's network connects your company with diverse communities across North America. Our reach extends to over 200 organizations, impacting thousands of families, professionals, and volunteers. Sponsorship aligns your brand with a cause that values social impact, deepening loyalty among consumers who prioritize community engagement.

4 It enhances the community experience

Sponsoring DSAIA's Annual Leadership Conference directly supports the growth and impact of Down syndrome organizations. Your sponsorship helps foster collaboration, education, and innovation, empowering leaders to expand resources, programs, and support for families.



DSAIA Leadership Conference Sponsorship

Packages & Benefits	Inspiration Sponsor \$10,000	Impact Investor \$5000	Visionary Sponsor \$2,500	Community Connector \$600	Legacy Leaders \$500
Dedicated Weblink on the DSAIA website	X	X	X		
Complimentary Conference Registration or Scholarships	4	3	1		
Dedicated Pre & Post Conference Email Spotlight	X	X	X		
Branded Item or Ad in Attendee Welcome Bags	X	X	X		
Exhibit Booth to Engage attendees directly	2	1	1		
Logo Placement on all event materials & signage	Premier	Elite	Prominent		
Social Media Mentions on DSAIA's Facebook, Instagram, & LinkedIn platforms	6	4	1		
Verbal Recognition at key points throughout the event	X	X	X		
Exclusive Event Recognition	Opening Reception & Keynote	Pre-Conference Workshop, Breakfast, Lunch	Vendor Spotlight Session		
Branded Video Advertisement Featured During Key Sessions	X	X		X	
Special Acknowledgment during the Executive Director Retreat					Local & State Affiliates Only
Branded Advertisement Reel on DSAIA's Facebook and Instagram	X	X			
Banner Ads in DSAIA newsletters	5	2			
Collaborative Webinar Opportunity to engage DSAIA members and families	2	1			
Branded Content Opportunity emailed to DSAIA network	2				
Press Release & Media Coverage mentioning sponsors contributions	X				
Conference Bag & Lanyard Branding	X				
Opening Remarks at the General Session	X				
Presenting & Keynote Sponsor Opportunity for maximum visibility	X				

A LA CARTE ADD-ONS

Enhance your impact on our guests with these additions to our standard sponsorship packages. We offer several à la carte items that can be added to your sponsorship package:



\$5,000 Opening Reception Sponsor

Sponsor the evening dinner at each location. Have the ability for opening remarks.



\$3,500 Branded Networking Lounge

With custom signage, branded seating, and an optional display for your materials, this lounge will serve as a hub for meaningful interactions throughout the event.



\$3,000 Attendance Sponsor

Empower grassroots impact by sponsoring a small Down syndrome organization to attend the conference!



\$2,500 Networking Break Sponsor

Be the hero of the day as the exclusive Snack Break Sponsor! Your brand will be front and center at the snack stations, fueling attendees with tasty treats and fresh energy.



\$1,500 Coffee Station Sponsor

Keep the energy buzzing as the exclusive Coffee Station Sponsor!



\$1,000 Water Station Sponsor

Keep everyone energized, hydrated, and ready for more—all while showcasing your commitment to their well-being. It's visibility that flows naturally!



\$500 General Session Sponsors

Exclusive recognition as the sponsor for a specific session, including a brief introduction or branded slide.



\$300 Spotlight Session Sponsor

Exclusive recognition as the sponsor for a spotlight session, including a brief introduction or branded slide.



\$250 Extra Exhibit Table

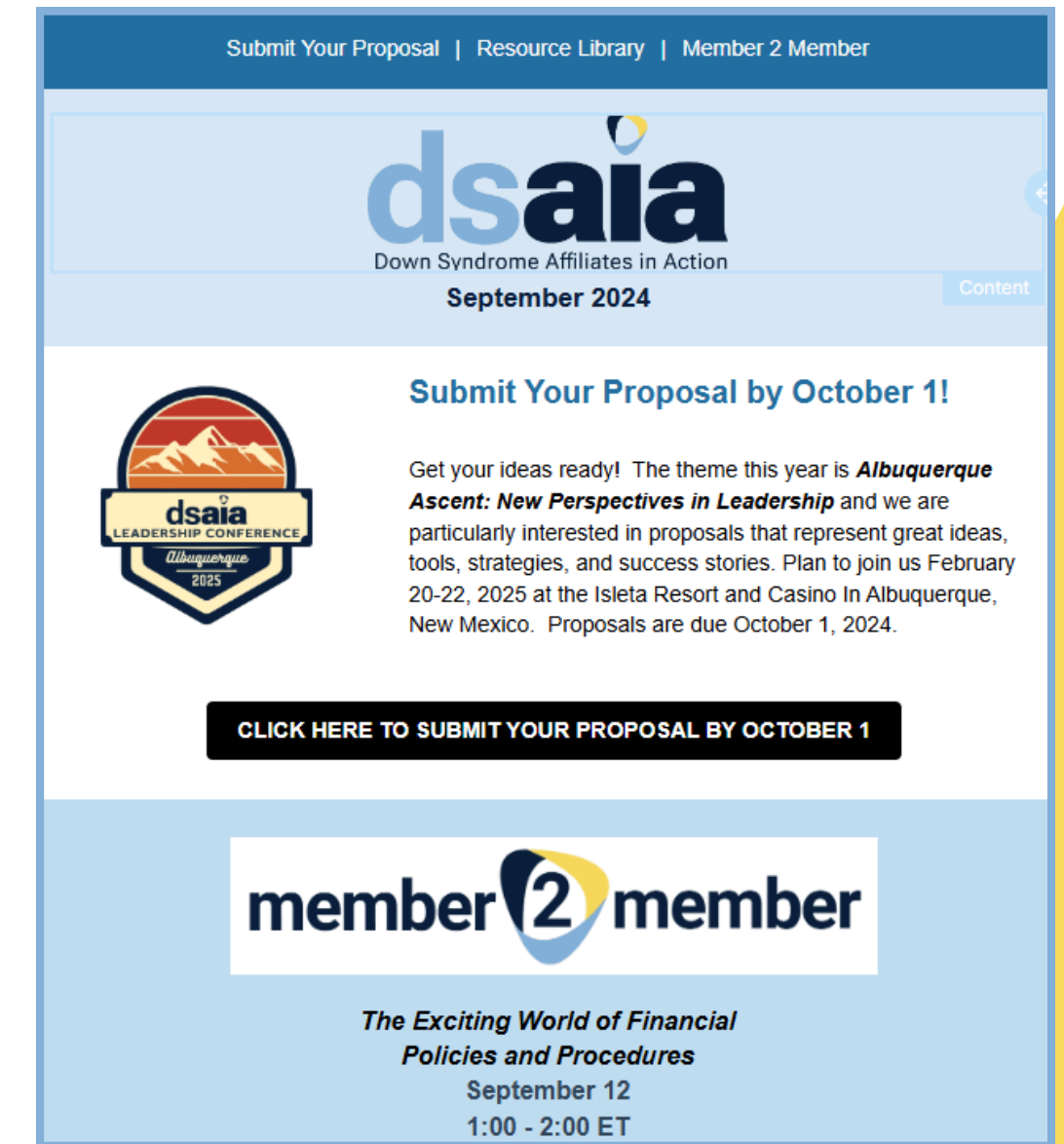
Extra Exhibit Table

PROMOTIONAL EMAILS

Your sponsorship may come with targeted emails to our expansive network of individuals with Down syndrome professionals, Board members, Down syndrome families, caregivers, medical professionals, and advocates.

Banner Ads

Showcase your organization by placing banner ads in our newsletters, reaching Your target audience.



Exhibitor Information

DSAIA's Annual Leadership Conference is the perfect place to get the word out to nonprofit leaders from around the country. With an eager audience, your exhibit booth is the perfect place to connect with decision-makers. Because our attendees have access to thousands of families, you can make a tremendous impact.

DSAIA attendees tell us they LOVE to wander through exhibits--so bring us your best! Each year we plan a game through the event app to encourage attendees to visit all of our exhibitors—and we have great game planned for 2025. The winner will receive a free 2026 DSAIA Conference Registration.

The 2025 DSAIA Exhibit Hall hours are:

Thursday, February 20 Set Up 2:00 – 5:00 pm

Friday, February 21 8:00 am to 5:00 pm

Exhibitor Showcase 3:15 – 4:00 pm

Saturday, February 22 8:00 am to 3:00 pm

Tear Down/Pack Up 3:00 – 5:00 pm

All exhibit booths are skirted tables with two chairs provided; additional tables are available and premium placement is assigned on a first-come first-served basis. The exhibit hall will include the Entrepreneur Showcase, a designated area for businesses owned by individuals with Down syndrome. When you sign up for an exhibit booth, you will receive one complimentary conference registration (reception & meals included). Additional discounted conference registrations can be purchased for \$250 each. Anyone onsite representing your exhibitor table must be registered. Booth selections are made when payment is received. Note that many sponsor levels include an exhibit booth.

Exhibitor: \$600
Self-Advocate Business (1/2 table): \$200
Extra Table: \$250
Additional registrants: (up to 1 per booth) \$250

Each exhibitor will receive (1) conference registration that include meals

We Can't Wait to Hear from You!

We can't thank you enough for considering a partnership with DSAIA. Should you have any questions or would like to discuss custom opportunities that can be created to tailor to the specific needs of your organization, please reach out.

Sheryl Arno

Sponsor & Exhibitor Chair

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Conference Chair

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<https://bit.ly/sponsor-dsaia>

www.dsaia.org

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